



Columbia Institute
for Tele-Information



E-Ed-Ec: The State of the Online Academic Sector and its Regulation

August 3rd, 2016
12:00pm-2:10pm

An Online Video Conference Commemorating the Contributions of Glenn Jones to Online Education

The Columbia Institute for Tele-Information (CITI) is hosting an online conference in memory of Glenn Jones, founder of Jones International University (JIU), a for-profit university that was recently acquired by Trident. Jones, a cable pioneer who passed away last year, was a strong supporter of the ideals and values of higher education.

The focus of the conference is on the business and regulation of online non-profit and for-profit universities, and MOOCs, and the economic implications for traditional educational institutions. Speakers are noted experts from the worlds of academia, the private sector, and law.

Attendees of the conference will be connected by 2-way video from their homes or offices. While the event is free, there will be only a limited number of spots available for 2-way video participation, and registration is necessary.

Please RSVP for the event by visiting:

<https://onlineacademicsector.eventbrite.com>

Agenda

12:00pm-12:10pm – Opening Remarks

Milton Goldberg, former Chancellor, JIU: *The Contributions of Glenn Jones*

12:10pm-12:40pm – The Online University Sector

Moderator: **Joyce Scott**, Professor, Texas A&M University-Commerce

Ryan Craig, Managing Director, University Ventures:

Goldie Blumenstyk, Senior Writer, Chronicle of Higher Education: *The Growing Role of the Embedded For-Profit in High Education*

Henry Lucas, Chair, Decision, Operations and Information Technologies, University of Maryland: *The Opportunities and Threats of Technology-Enabled Teaching and Learning*

12:40pm-1:10pm – The MOOC Industry

Moderator and speaker

Eli Noam, Professor of Finance and Economics, Columbia University: *Why MOOCs are Bad for Innovation*

Kevin Werbach, Associate Professor of Legal Studies and Business Ethics, University of Pennsylvania: *MOOCs and the Modularization of Education*

Burck Smith, CEO, StraighterLine: *The Rise of Alt Credit*

1:10pm-1:40pm – Regulatory Issues

Moderator: **Roberts T. Jones**, President & Founder, Education Workforce Policy: *On Line: Quality and Access*

Mike Goldstein, Co-Chair, Higher Education Practice Group, Cooley LLP:

Dr. Peter Ewell, President, National Council of Higher Education Management Systems:

Jo Groebel, Fmr. Professor and Chairman Department Media Psychology, Utrecht University: *E-Education at Private and Public Universities in Germany and Beyond: Business Models, Challenges, and Competition*

1:40pm-2:10pm – Keynote Speaker: Where Non-Traditional Universities are Going

Peter Horrocks, Vice Chancellor, The Open University, UK